

# OLIVIA WILDISH

## CONTACT

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## PORTFOLIO

[oliviawildishportfolio.com](https://oliviawildishportfolio.com)

## EDUCATION

**Professional Certificate**  
Digital Marketing  
York University  
2025 - 2025

**Ontario College Advanced  
Diploma**  
Graphic Design  
George Brown College  
2021 - 2024

**Ontario College Certificate**  
Art & Design Foundations  
George Brown College  
2020 - 2021

## CERTIFICATES

**Google Ads Search Certification**  
Issued August 2025

**HubSpot Marketing Hub  
Software**  
Issued June 2025

## SUMMARY

Graphic Designer with in-house and freelance experience producing digital-first marketing assets and print materials across social media, web, email, motion graphics, and other branded materials. Proven ability to manage projects independently, communicate across teams, and deliver on tight timelines. Strong foundation in digital marketing, content planning, and audience-focused design. Fluent in English and French.

## SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects)
- Branding, motion graphics, social media and digital assets
- WordPress, web graphics, HTML and CSS
- Campaign assets, content planning, audience-focused design
- Independent project management and collaboration
- Workflow & Collaboration Tools (Monday.com, Slack, Google Drive, HubSpot)

## WORK EXPERIENCE

### Graphic Designer

Downtown AutoGroup | *October 2024 - April 2026*

- Designed digital marketing assets for consumer-facing automotive marketing campaigns across social media, web, email, and other promotional materials to support brand visibility and sales initiatives
- Designed and edited motion graphics for promotional and informational content deployed across digital channels
- Collaborated cross-functionally with various teams to deliver visuals aligned with campaign goals, brand guidelines, and deadlines
- Maintained and updated website content through WordPress, ensuring visual consistency and responsive design across devices
- Independently managed a high volume of concurrent design requests in a fast-paced environment with minimal oversight

### Freelance Graphic Designer

Advanced Creative Labs | *September 2024 - April 2025*

- Designed social media content and digital assets for multiple agency clients simultaneously, adapting to varied brand guidelines and creative directions
- Partnered with creative and marketing teams to refine visual direction and ensure assets met campaign objectives.
- Produced icons, web graphics, and branded visuals for deployment across websites and digital platforms
- Managed projects end-to-end, balancing competing deadlines and iterating quickly on client feedback.